



Councillor Paul W. Ainslie

City of Toronto Councillor
Ward 24 Scarborough-Guildwood

Chair, General Government and Licensing Committee
Chair, Board of Management of the Toronto Zoo



Email: councillor_ainslie@toronto.ca

Website: www.paulainslie.com

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Ward 24 Scarborough-Guildwood

@Ainslie_ward24

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MEDIA RELEASE
Immediate release

City Council approves new signage for RapidTO bus lanes on Eglinton Avenue East

Toronto, ON- February 6, 2024, City Council passed Councillor Paul Ainslie's recommendation to install new wayfinding and transportation signage along the Eglinton Avenue East/Kingston Road/Morningside Avenue RapidTO route.

The new signage will help transit riders and road users navigate the 8.5-kilometre priority bus lanes, which run from Brimley Road to the University of Toronto Scarborough Campus. Councillor Paul Ainslie has been diligently consulting public voices in advocating for the current implementation, stating, "I have heard from many students and residents who rely on transit to get to their schools, workplaces, and essential services. I found that my experience resonated with them. They have told me how much RapidTO has improved their travel times, reduced their stress, and enhanced their quality of life. This initiative is making a real difference for our communities," stated Councillor Ainslie.

Buses and streetcars make up the integral surface transit network that serves over 750,000 daily riders in Toronto. The signage will also harmonize the RapidTO route infrastructure with other existing and future priority bus lanes across the city.

Eglinton Avenue East-Kingston Road-Morningside Avenue is one of the 20 priority roadways in the TTC's Surface Transit Network Plan, which will provide better planning opportunities through roadway-specific studies in the next 10 years. Councillor Paul Ainslie's recommendation also helped align the RapidTO plan with the City's policies and goals to reduce climate impacts, improve transit accessibility, and enhance labor-market participation inclusivity.

Councillor Paul Ainslie continuously consults with the public on their transit experience, and works to improve the City's transit network. More information on the RapidTO plan and upcoming projects can be found at toronto.ca/RapidTO.

For More Information:

Paul W. Ainslie

Toronto City Councillor

Ward 24, Scarborough-Guildwood

416-392-4008 councillor_ainslie@toronto.ca

Constituency Office
Scarborough Civic Centre
150 Borough Drive
Scarborough, ON M1P 4N7
Tel: 416-396-7222

Toronto City Hall
100 Queen Street West, Suite C52
Toronto, ON M5H 2N2
Tel: 416-392-4008
Fax: 416-392-4006