



Councillor Paul Ainslie
Toronto City Council
Scarborough East - Ward 43

Chair, Scarborough Community Council
Chair, Government Management Committee
Chair, Toronto Public Library

Date: October 27, 2011
To: Councillor Cesar Palacio, Chair and Member of the Licensing and Standards Committee
From: Councillor Paul Ainslie
Re: Distance requirements between Ice Cream Truck vendors on City of Toronto road allowances

Having an opportunity to speak to many constituents over the course of the summer, some who are entrepreneurs, owning and operate ice cream trucks. One constant theme of our discussions lead to why the City of Toronto did not have distance requirements in place for ice cream vendors to deter them from parking close to one another. This situation can set the stage for a static relationship between the two vendors breeding a negative environment.

The City of Toronto's Municipal Code Chapter 315 STREET VENDING, § 315-19 vending of ice cream products, has provisions for distance from school grounds, public parks, public docks, places of worship and existing designated areas for a food vending vehicle or a portable display unit. The bylaw does not address the distance between two ice cream vendors as these trucks are not deemed designated food areas as they utilize the City Street to temporarily park and serve their customers.

Recommendation:

1. That the Licensing and Standards Committee Direct the Executive Director, Municipal Licensing and Standards, in conjunction with the General Manager of Transportation Services and other relevant City staff, report back to committee on distance requirements (space allocations) between Ice Cream Truck vendors within the City of Toronto's road allowance.
2. That the Executive Director, Municipal Licensing and Standards report on other jurisdiction's regulations surrounding distance requirements (space allocations) for Ice Cream Vendors who operate on road allowances. That New York City and the City of Montreal be included in the analysis.

Sincerely,

Councillor Paul Ainslie
Scarborough East Ward 43

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