



Councillor Paul W. Ainslie
City of Toronto Councillor
Ward 24 Scarborough-Guildwood

Chair, General Government Committee
Chair, Scarborough Community Council
Chair, Board of Management of the Toronto Zoo
Chair, Toronto, and Region Conservation Authority
Chair, Federation of Ontario Public Libraries
Night Economy Champion, City of Toronto

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MEDIA RELEASE

Immediate release

Championing \$50 Million Canada Music Fund for Musical Vibrancy

Toronto, ON – Today, Toronto City Council supported Councillor Paul Ainslie in his capacity as Night Mayor, to endorse the [Canadian Independent Music Association \(CIMA\)](#) in their efforts requesting the Government of Canada to increase its annual contribution to the Canada Music Fund to \$50 million by 2024-2025, as pledged during the 2021 Federal election.

Councillor Ainslie recognizes the challenges experienced by artists and organizations who bear the brunt of the ongoing impacts of the pandemic and the surge in inflation. [The Canada Music Fund](#) currently receives an annual contribution of \$25 million, which does not meet the needs of the music sector.

“Artists and music organizations are navigating demanding situations. The pandemic’s impact, rising inflation, and labor shortages continue to threaten their ability to create, perform, and sustain our creative fabric. We must rally behind them,” remarked Councillor Paul Ainslie.

[The Canadian Independent Music Association](#) and [the Canadian Live Music Association](#) play a vital role in shaping Canada’s music landscape and supporting artists and industry professionals. The Associations represent independent music companies, artists, and professionals across Canada.

“The music industry is crucial to our night economy, economic growth, and cultural enrichment. From attracting tourists to creating jobs, music resonates in our hearts, minds, and local communities.” continued Councillor Ainslie as Toronto City Council unanimously showed its support. recommendation

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For More Information:

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